

NEVER TOO LATE TO LEARN SOMETHING NEW



SPONSORSHIP PACKAGES

97TH ANNUAL BRITISH
COLUMBIA CATTLEMEN'S
ANNUAL GENERAL MEETING

JUNE 5-7, 2025
CRANBROOK CURLING CENTRE
CRANBROOK, BC





KOOTENAY LIVESTOCK ASSOCIATION

K O O T E N A Y L I V E S T O C K A S S O C I A T I O N

R E G I O N A L M E M B E R O F T H E B C C A T T L E M E N ' S A S S O C I A T I O N

**I N V I T E S Y O U T O J O I N U S F O R T H E 2 0 2 5 B C C A
A N N U A L G E N E R A L M E E T I N G & C O N V E N T I O N
J U N E 5 - 7 T H I N C R A N B R O O K , B C**

Hosting livestock producers and participants from across the province, our weekend will kick off Thursday evening with a social and trade show, followed by the Annual General Meeting, live and silent auction for scholarships, seminars, music and awards. On the heels of great calf prices, we anticipate everyone will be ready to celebrate!

The venue has excellent indoor trade show space adjacent to plenty of outdoor space for large equipment and more expansive displays. Our theme: “*It’s Never too Late to Learn Something New*” is meant to get folks thinking about creative and innovative ways to meet new challenges or everyday tasks. Your business can help them do that!

The East Kootenay Region, with stunning views of the Rocky Mountains, is a great place for participants to enjoy the scenery and maybe a little recreation on either side of our event, from lakes to hiking trails to golf courses, there is something for everyone.

We encourage you to review the sponsorship and trade show packages and find one that suits your business. We are happy to answer any questions you may have.

On behalf of the Kootenay Livestock Association, I want to thank you for taking the time to look over the options available to you and consider being part of our convention and trade show.

Sincerely,

Tyler Morrison
KLA President

2025 BCCA AGM SPONSORSHIP PACKAGES

PLEASE FIND BELOW DETAILS ON SPONSORSHIP RATES AND DETAILS FOR THE 2025 BCCA CONVENTION IN CRANBROOK, BC. WE HOPE YOU WILL CONSIDER CONNECTING WITH OUR PRODUCERS AND THE BEEF INDUSTRY STAKEHOLDERS THROUGH ONE OF THESE PACKAGES. *PLEASE NOTE ALL PACKAGES ARE SUBJECT TO TAX

PLATINUM (ONLY 5 SPOTS AVAILABLE!) - \$4000+

ALL PLATINUM PACKAGES INCLUDE:

- LISTING ON THE SPONSORSHIP SIGN AT THE CONVENTION
- LISTING IN THE AGM BOOK AND ACKNOWLEDGMENT DURING THE MEETING
- TWO (2) TICKETS TO THE WINE & CHEESE RECEPTION (JUNE 5, 2025)
- ONE TRADE SHOW BOOTH
- THREE (3) "ALL EVENT" MEAL TICKETS (INCLUDES ALL MEALS FOR THE EVENT)
- BUSINESS BIO IN THE AGM INSERT IN BEEF IN BC MAGAZINE
- ENGRAVED SPONSOR PLAQUE
- ONGOING RECOGNITION AT EVENT

PLUS PICK ONE:

PACKAGE	DESCRIPTION
Keynote Address	What is a conference without a riveting keynote? This session is always an attendee favorite. As the sponsor, you will have the opportunity to introduce the keynote and be included in all promotion of the event.
Thursday Night Wine & Cheese	Our opening reception evening is a time for everyone to gather, socialize , indulge in delicious food and drinks! You will be listed as the presenting sponsor of the evening with recognition.
Friday BBQ and Special Events	An evening to mix and mingle while we recognize our attendees and host an auction for the Cattlemen's Martin Riedmann. Live music to keep guests entertained throughout the night!
Saturday Banquet and Dance	Celebrate another year with BCCA as we eat the best beef and dance the night away.
Education Event	TBD

2025 BCCA AGM SPONSORSHIP PACKAGES

DIAMOND (ONLY 10 SPOTS AVAILABLE!) - \$3000+

ALL DIAMOND PACKAGES INCLUDE:

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- ONE TRADE SHOW BOOTH
- ONE (1) "ALL EVENT" MEAL TICKETS (INCLUDES ALL MEALS FOR THE EVENT)
- SPONSOR CERTIFICATE

PLUS PICK ONE:

PACKAGE	DESCRIPTION
Breakout Session (TBD)	A speaker or panel session in the afternoon that gives industry members some practical knowledge to take back to their operation. Opportunity to introduce session.
Coffee Breaksx4 Lunchx2	Sponsor the coffee breaks/lunch on Friday or Saturday to keep people going all day!
Drinks on me (well you!)	One complimentary drink ticket for Thursday evening for each attendee of the conference. The drink ticket will be given out at registration with your company branding.
Swag Bag	Sponsor of the swag bag for attendees and to include promotional item or product. Please note Platinum sponsors will have the option to include an item in the bag.

2025 BCCA AGM SPONSORSHIP PACKAGES

GOLD - \$2000

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SILVER - \$1000

ALL SILVER PACKAGES INCLUDE:

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BRONZE - \$500

ALL BRONZE PACKAGES INCLUDE:

- LISTING ON THE SPONSORSHIP SIGN AT THE CONVENTION
- LISTING IN THE AGM BOOK AND ACKNOWLEDGMENT DURING THE MEETING
- SPONSOR CERTIFICATE

COPPER - \$200

ALL COPPER PACKAGES INCLUDE:

- LISTING IN THE AGM BOOK AND ACKNOWLEDGMENT DURING THE MEETING

FOR MORE DETAILS OR TO BOOK A SPOT
PLEASE CONTACT ALLANA AT 587-999-7417
OR ACMINCHAU@GMAIL.COM

2025 BCCA AGM TRADE SHOW PACKAGES

TRADE SHOW – INDOOR - \$575

- INDOOR DISPLAY BOOTH/SPACE (10X10) – MULTIPLE BOOTH SPOTS AVAILABLE IF REQUESTED
- SPECIAL ACKNOWLEDGEMENT ON THE EVENT PAGES FEATURING YOUR CORPORATE LOGO
- YOUR LOGO PRINTED ON PROMOTIONAL MATERIAL
- BOOTH LOCATION WILL BE ALLOCATED ACCORDING TO NEEDS AND AVAILABILITY (EX. OUTLETS, # OF TABLES, ETC)
- TENTATIVE SCHEDULE: JUNE 5-EVENING, JUNE 6- ALL DAY, JUNE 7- CLOSURES AFTER LUNCH
- INTERACTIVE BOOTHS ARE RECOMMENDED. IF INTERESTED IN PROVIDING A FORMAL DEMONSTRATION, PLEASE ADVISE

TRADE SHOW – OUTDOOR - \$475

- OUTDOOR DISPLAY BOOTH/SPACE – MULTIPLE BOOTH SPOTS AVAILABLE IF REQUESTED
- SPECIAL ACKNOWLEDGEMENT ON THE EVENT PAGES FEATURING YOUR CORPORATE LOGO
- YOUR LOGO PRINTED ON PROMOTIONAL MATERIAL
- BOOTH LOCATION WILL BE ALLOCATED ACCORDING TO NEEDS AND AVAILABILITY (EX. OUTLETS, # OF TABLES, ETC)
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**BRITISH COLUMBIA CATTLEMEN'S ASSOCIATION 97TH AGM AND
TRADESHOW CONVENTION**

CONTRACT FOR EXHIBIT SPACE

**2025 BCCA AGM TRADE SHOW - 1777 2 St N, Cranbrook, BC V1C 3W8 "Cranbrook Curling Centre"
June 5-7, 2025**

BOOTH CONTACT INFORMATION (Billing Information)

Authorized Representative on Site (each exhibitor must designate at least one individual)

COMPANY NAME: _____

PRIMARY CONTACT: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

SIGNATURE: _____

REQUIRED NAME TAGS

NAME: _____ **TITLE:** _____ **MEAL PACKAGE: Y** ___ **N** ___

NAME: _____ **TITLE:** _____ **MEAL PACKAGE: Y** ___ **N** ___

NAME: _____ **TITLE:** _____ **MEAL PACKAGE: Y** ___ **N** ___

NAME: _____ **TITLE:** _____ **MEAL PACKAGE: Y** ___ **N** ___

MEAL PACKAGE: \$260 +GST PER INDIVIDUAL

**Includes Thursday Reception, Breakfast Friday/ Saturday, Lunch Friday/ Saturday, Dinner Friday/
Saturday, All Coffee Breaks**

SPONSORSHIP PACKAGE: _____ **COST:** _____

NUMBER OF TRADESHOW SPACES (IF ANY) _____ **INDOOR** _____ **OUTDOOR** _____

Please note cost of tradeshow booths on pg 6

Indoor - \$575+gst (per booth)

Outdoor \$475+gst (per booth)

AMOUNT: _____ **+GST** **TOTAL:** _____

Please RSVP if interested ASAP and we can work together to finalize contract details.

Signed contract and full booth payment due on or before April 15, 2025.

Cheques to be made payable to "KOOTENAY LIVESTOCK ASSOCIATION"

Please email signed contract to:

KOOTENAY LIVESTOCK ASSOCIATION

ATTN: Allana Minchau

acminchau@gmail.com

PHONE: 587-999-7417

TRADESHOW & SPONSORSHIP INFORMATION

• Additional information will be sent to exhibitors as more event details are confirmed

**• Sponsorship Questions? Please do not hesitate to contact Allana Minchau @ 587-999-7417 or
acminchau@gmail.com**