

BCCA Summer Position

Title: Seasonal PNE Beef Zone Coordinator

The BC Cattlemen's Association is looking to hire a seasonal coordinator for our booth at the PNE this summer. The 2026 PNE Beef Zone Coordinator is an onsite position at the PNE fairgrounds in Vancouver, from August 22nd to September 7th.

Company Info:

BCCA hosts the Beef Zone each summer during the annual PNE fair. The Beef Zone exhibit is located in the barns at the PNE fair grounds and provides ranchers the opportunity to connect with fair patrons (primarily urban) and tell our BC beef story. The public is interested in learning where their food comes from and they appreciate the opportunity to learn first hand from BC ranchers about beef. The Beef Zone features live cattle on display, audio-visual equipment, an information hub stocked with industry fact sheets, recipes, cut charts, etc. and interactive activities for children and families. Ranch families from across the province volunteer their time to engage with the public, answer questions and share their personal ranching experience.

Job description:

The Beef Zone Coordinator will be present in the Beef Zone for the duration of the 2026 PNE and assist BC ranch family volunteers in connecting with the public. The ideal candidate is outgoing, confident and comfortable engaging in conversations with the public. First-hand knowledge of beef cattle ranching in BC is essential as well as the ability to work both independently and together with ranch family volunteers.

Compensation:

The Beef Zone Coordinator will receive \$25/hr based on a 7-hour day for the duration of the PNE fair (August 22 – September 7). Accommodation, meal and mileage costs covered by BCCA.

Top benefits:

As a team member of BCCA at the PNE, you'll enjoy:

- Accommodation close to the PNE fair grounds from August 21 – September 8, 2025, enabling you easy access to the fair as well as public transportation, restaurants, etc.
- Meal allowance, fair admittance and mileage (to and from Vancouver) are provided by BCCA.
- Days off when the PNE fair is closed to the public: August 24 & 31.
- Working both independently and alongside ranch family volunteers from around the province to share the BC ranching story, providing you the opportunity to grow your network and connections for future endeavours.

Location:

BCCA office is located in Kamloops, BC. This temporary position is based out of Vancouver, BC at the PNE fair grounds.

Contact/application information:

To be considered for our 2026 PNE Beef Zone Coordinator please submit your resume to alana@cattlemen.bc.ca by March 31, 2026, (Subject: PNE Beef Zone Coordinator).

For the right candidate, flexibility will be considered.