



Greetings!

The North Peace Cattlemen's Association is very excited to announce that the **2020 British Columbia Cattlemen's Association Convention and Annual General Meeting** will be held in Fort St. John, British Columbia, May 28<sup>th</sup> to May 30<sup>th</sup> 2020.

The North Peace Cattlemen's will be host to over 350 producers from all ends of the province, dignitaries from various aspects of Government and delegates from numerous areas of study. Along with our Annual General

Meeting, there will be a Tradeshow, Companion Tour, Education Day and an Awards and Scholarship Auction.

The British Columbia Cattlemen's Association has been the official voice of the beef cattle industry since 1929, and provides a unified voice for the BC beef industry.

The North Peace Cattlemen's Association has been in operation since 1953. The organization is dedicated to the support and education of cattle producers in the North Peace. As a member of the Peace River Regional Cattlemen's Association, the organization provides a voice for issues that are both unique and diverse to living in the Peace Country.

We are pleased to offer your business a chance at some amazing Advertising Opportunities at our event.

For more information please contact:

**Renee Ardill**, Sponsorship Chairperson

Bag 6017, Fort St John, BC V1J 4H6

Phone: 250 262-0184 Email: [klmckean@lincsat.com](mailto:klmckean@lincsat.com)

**BCCA CONVENTION 2020 Advertising Categories**

<p>Platinum Plus Over \$3000.00</p>	<ul style="list-style-type: none"> <li>• Listing on the Sponsorship Sign at the Convention</li> <li>• Listing in Convention Booklet &amp; Acknowledgment during the Meeting</li> <li>• Sponsor Certificate</li> <li>• Two tickets to the Wine &amp; Cheese Reception (May 28<sup>th</sup>, 2020)</li> <li>• Preferred location (if not already committed) for a booth at the Trade show at no cost.</li> <li>• Two "All Event" meal tickets</li> <li>• Full Page Business Bio in the AGM Insert in the "Beef in BC" Magazine (The official publication of the BC Cattlemen's Association)</li> <li>• Engraved Sponsors Plaque</li> </ul>
<p>Platinum \$2500</p>	<ul style="list-style-type: none"> <li>• Listing on the Sponsorship Sign at the Convention</li> <li>• Listing in Convention Booklet &amp; Acknowledgment during the Meeting</li> <li>• Sponsor Certificate</li> <li>• Two tickets to the Wine &amp; Cheese Reception (May 28<sup>th</sup>, 2020)</li> <li>• Preferred location (if not already committed) for a booth at the Trade show at no cost.</li> <li>• Two "All Event" meal tickets</li> <li>• 1/2 Page Business Bio in the AGM Insert in the "Beef in BC" Magazine (The official publication of the BC Cattlemen's Association)</li> <li>• Engraved Sponsors Plaque</li> </ul>
<p>Diamond \$2000</p>	<ul style="list-style-type: none"> <li>• Listing on the Sponsorship Sign at the Convention</li> <li>• Listing in Convention Booklet &amp; Acknowledgment during the Meeting</li> <li>• Sponsor Certificate</li> <li>• Two tickets to the Wine &amp; Cheese Reception (May 28<sup>th</sup>, 2020)</li> <li>• Preferred location (if not already committed) for a booth at the trade show with booth rate discounted %25</li> <li>• Two "All Event" meal tickets</li> </ul>
<p>Gold \$1500</p>	<ul style="list-style-type: none"> <li>• Listing on the Sponsorship Sign at the Convention</li> <li>• Listing in Convention Booklet &amp; Acknowledgment during the Meeting</li> <li>• Sponsor Certificate</li> <li>• Two tickets to the Wine &amp; Cheese Reception (May 28<sup>th</sup>, 2020)</li> <li>• Preferred location (if not already committed) for a booth at the trade show with booth rate discounted %25</li> </ul>
<p>Silver \$1000</p>	<ul style="list-style-type: none"> <li>• Listing on the Sponsorship Sign at the Convention</li> <li>• Listing in Convention Booklet &amp; Acknowledgment during the Meeting</li> <li>• Sponsor Certificate</li> <li>• Two tickets to the Wine &amp; Cheese Reception (May 28<sup>th</sup>, 2020)</li> </ul>
<p>Bronze \$500</p>	<ul style="list-style-type: none"> <li>• Listing on the Sponsorship Sign at the Convention</li> <li>• Listing in Convention Booklet &amp; Acknowledgment during the Meeting</li> <li>• Sponsor Certificate</li> </ul>
<p>Copper \$150</p>	<ul style="list-style-type: none"> <li>• Listing on the Sponsorship Sign at the Convention</li> <li>• Listing in Convention Booklet &amp; Acknowledgment during the Meeting</li> <li>• Sponsor Certificate</li> </ul>

**BRITISH COLUMBIA CATTLEMEN'S ASSOCIATION  
2020 ANNUAL AGM & CONVENTION  
MAY 28 – 30, 2020  
POMEROY SPORTS CENTRE, FORT ST. JOHN, B.C.**

**TRADE SHOW REGISTRATION FORM**

PLEASE PRINT CLEARLY

COMPANY/TRADE NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ CELL \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

**Required nametags:**

Name \_\_\_\_\_ Title \_\_\_\_\_ Meal Package: Y \_\_\_ N \_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Meal Package: Y \_\_\_ N \_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Meal Package: Y \_\_\_ N \_\_\_

**Booth location choice (see attached map)**

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3<sup>rd</sup> choice \_\_\_\_\_

Booths will be allocated on a first come first served basis. If your choice is unavailable, a booth will be assigned. Standard booths will include 8 ft backdrop, 3 ft sidewall drapes, and 1 skirted table, 2 chairs and a 1-1200 watt duplex outlet. Please contact us if you require extra services or space.

**BOOTHS:**

Standard booth (8x10) Cost \$400.00 + GST \$20.00 = \$420.00 x # \_\_\_\_\_ = \$ \_\_\_\_\_

Large equipment display Cost is the same as for booth. # \_\_\_\_\_ = \$ \_\_\_\_\_

**MEAL PACKAGE:**

(Thursday reception, 2 Breakfasts, 2 Lunches,  
2 Dinners and coffee breaks including gratuities)

Cost \$160.00 + GST \$8.00 = \$ 168.00 x Number of Packages \_\_\_\_\_ = \$ \_\_\_\_\_

**TOTAL ENCLOSED:**

**CHEQUES MADE OUT TO NORTH PEACE CATTLEMEN'S ASSOCIATION**

Mailing Address: NORTH PEACE CATTLEMEN'S ASSOC.  
c/o Box 64, Cecil Lake, BC V0C 1G0.

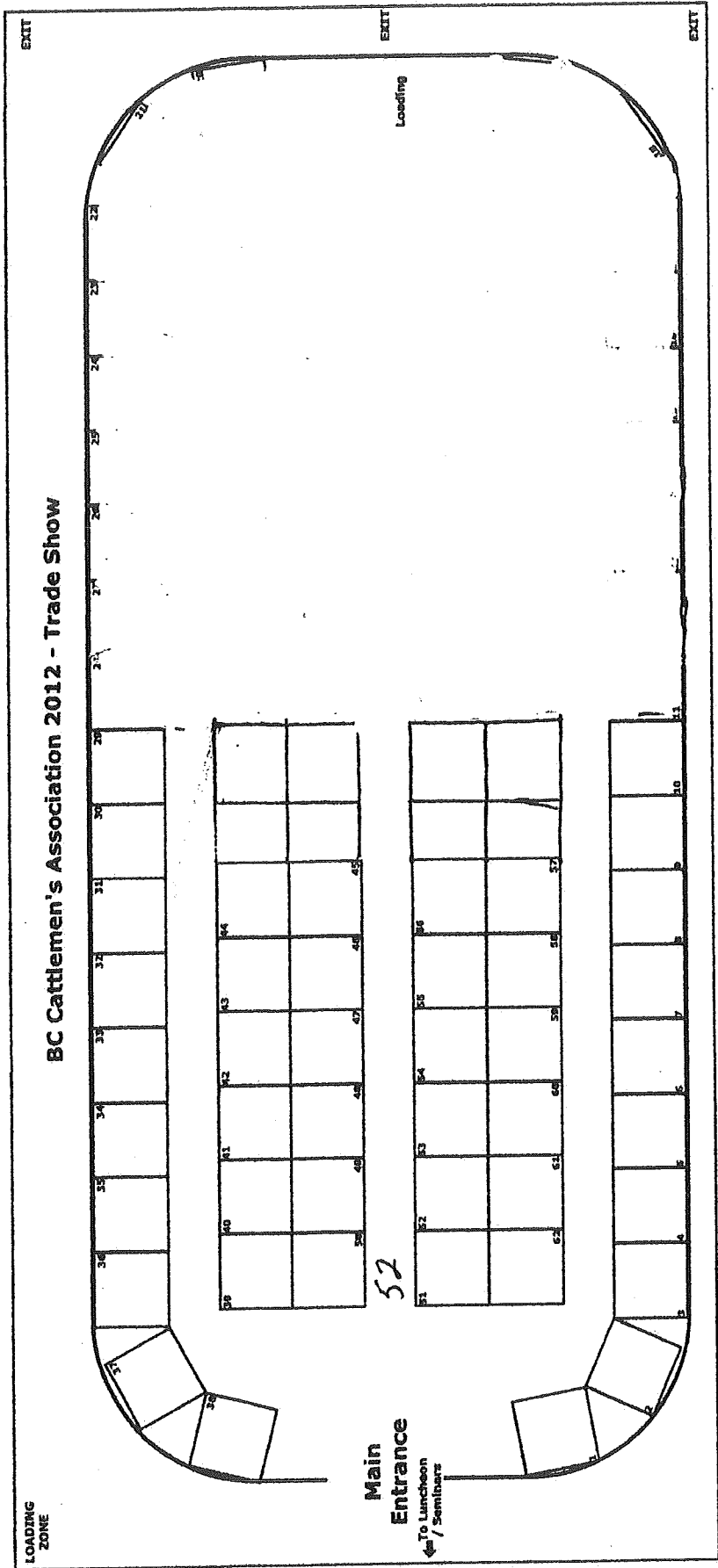
Contacts: Karen McKean - Ph/Fax: 250-262-0184  
Email: [klmckean@lincsat.com](mailto:klmckean@lincsat.com)

**DEADLINE FOR REGISTRATION IS APRIL 15, 2020 – EARLY REGISTRATION WOULD BE MOST APPRECIATED!**

*☺ Please scan or fax and send registration form to Karen as well as mailing in to Association Address. ☺*

SEE YOU THERE!

BC Cattlemen's Association 2012 - Trade Show



LOADING ZONE

Main Entrance  
To Luncheon / Seminars

52

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EXIT

EXIT

EXIT