

***NEXT GENERATION***

**MAY 25 – 27, 2023  
KAL TIRE PLACE VERNON, BC**

**BRITISH COLUMBIA  
CATTLEMEN'S ASSOCIATION**

**95<sup>TH</sup> ANNUAL GENERAL MEETING**



**EXHIBITORS PACKAGE**



# ***North Okanagan Livestock***

## **ASSOCIATION**

REGIONAL MEMBER OF THE BC CATTLEMAN'S ASSOCIATION

With 2022 almost finished and successfully behind us, we all look forward to an even brighter 2023. For the first time in 3 years, the BC Cattleman's 95<sup>th</sup> Annual General Meeting will be held in person, in Vernon, BC. The last few years have been hard on our industry, not being able to get together and have our important social gatherings, but 2023 is going to be a year to change that!

The North Okanagan Livestock Association will be welcoming over 400 producers and dignitaries from various aspects of Government to Vernon. The British Columbia Cattlemen's Annual General Meeting will be held at Kal Tire Place May 25 – 27, 2023. A Tradeshow, an Agritourism Tour, seminars, and Live and Silent Auctions for Scholarships and Awards, as well as Artisan displays from locals and beyond will converge for an educational weekend.

The BC Cattleman's Association has been the official voice of the beef cattle industry since 1929 and provides a unified voice for the men and women who serve the industry through their dedication to their livestock, land and environment. The North Okanagan Livestock Association and BC Cattlemen's Association invite you to be a major part of this extraordinary event. We will be opening our Tradeshow to the public to show them an inside look about what our industry is all about. As a unified group of dedicated beef producers, we feel it is important for the public to know how sustainable our business is.

We encourage you to look over the assortment of packages available for you and reach out if you have any questions to ensure that you find a suitable package that best suits your value.

On behalf of the North Okanagan Livestock Association, we want to thank you for taking the time to consider being a part of our industry's annual general meeting.

Best Regards,

*Lani J. French*

Lani French  
President NOLA

## 2023 SPONSORSHIP PACKAGES

Please find below details on sponsorship rates and benefits for the 2023 BCCA Convention in Vernon, BC. We hope you will consider connecting with our producers and the beef industry stakeholders through one of these packages.

<b>Platinum Plus</b>	<b>\$5000+</b>	<ul style="list-style-type: none"> <li>• Listing on the sponsorship sign at the Convention</li> <li>• Listing in the AGM book and acknowledgement during the meeting</li> <li>• Two tickets to the Wine &amp; Cheese Reception (May 25, 2023)</li> <li>• One trade show booth at no cost</li> <li>• Three "ALL EVENT" meal tickets (includes all meals for event)</li> <li>• Business bio in the AGM insert in <i>Beef in BC</i></li> <li>• Engraved sponsor plaque</li> <li>• Ongoing recognition at event</li> </ul>
<b>Platinum</b>	<b>\$4000</b>	<ul style="list-style-type: none"> <li>• Listing on the sponsorship sign at the Convention</li> <li>• Listing in the AGM book and acknowledgement during the meeting</li> <li>• Two tickets to the Wine &amp; Cheese Reception (May 25, 2023)</li> <li>• One trade show booth at no cost</li> <li>• Two "ALL EVENT" meal tickets (includes all meals for event)</li> <li>• Business bio in the AGM insert in <i>Beef in BC</i></li> <li>• Engraved sponsor plaque</li> </ul>
<b>Diamond</b>	<b>\$3000</b>	<ul style="list-style-type: none"> <li>• Listing on the sponsorship sign at the Convention</li> <li>• Listing in the AGM book and acknowledgement during the meeting</li> <li>• Sponsor Certificate</li> <li>• Two tickets to the Wine &amp; Cheese Reception (May 25th, 2023)</li> <li>• One trade show booth at no cost</li> <li>• One "ALL EVENT" meal tickets (includes all meals for event)</li> </ul>
<b>Gold</b>	<b>\$2000</b>	<ul style="list-style-type: none"> <li>• Listing on the sponsorship sign at the Convention</li> <li>• Listing in the AGM book and acknowledgement during the meeting</li> <li>• Sponsor Certificate</li> <li>• Two tickets to the Wine &amp; Cheese Reception (May 25th, 2023)</li> <li>• One "ALL EVENT" meal tickets (includes all meals for event)</li> </ul>
<b>Silver</b>	<b>\$1000</b>	<ul style="list-style-type: none"> <li>• Listing on the sponsorship sign at the Convention</li> <li>• Listing in the AGM book and acknowledgement during the meeting</li> <li>• Sponsor certificate</li> <li>• Two tickets to the Wine &amp; Cheese Reception (May 25th, 2023)</li> </ul>

<b>Bronze</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>• Listing on the sponsorship sign at the Convention</li> <li>• Listing in the AGM book and acknowledgement during the meeting</li> <li>• Sponsor certificate</li> </ul>
<b>Copper</b>	<b>\$200</b>	<ul style="list-style-type: none"> <li>• Listing in the AGM book and acknowledgement during the meeting</li> </ul>
<b>Trade Show Booth -Indoor</b>	<b>\$550</b>	<ul style="list-style-type: none"> <li>• Indoor display/booth space(10x10)</li> <li>• Special acknowledgement on the event pages featuring your corporate logo</li> <li>• Your logo printed on promotional material</li> <li>• Booth location will be allocated according to needs and availability (ex. outlets, # of tables, etc)</li> <li>• Interactive booths recommended. If interested in providing a formal demonstration, please advise</li> </ul>
<b>Trade Show Space -Outdoor</b>	<b>\$450</b>	<ul style="list-style-type: none"> <li>• Outdoor display space</li> <li>• Special acknowledgement on the event pages featuring your corporate logo</li> <li>• Your logo printed on promotional material</li> <li>• Booth location will be allocated according to needs and availability (ex. outlets, # of tables, etc)</li> <li>• Interactive booths recommended. If interested in providing a formal demonstration, please advise</li> </ul>

# BRITISH COLUMBIA CATTLEMEN'S ASSOCIATION 95<sup>TH</sup> AGM

## CONTRACT FOR EXHIBIT SPACE

2023 BCCA AGM TRADE SHOW / 3445 43<sup>RD</sup> AVENUE VERNON BC "KAL TIRE PLACE" / MAY 25-27

### BOOTH CONTACT INFORMATION (Billing Information)

Authorized Representative on Site (each exhibitor must designate at least one individual)

COMPANY NAME: \_\_\_\_\_

PRIMARY CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

### Required Name Tags:

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Meal Package: Y \_\_\_ N \_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Meal Package: Y \_\_\_ N \_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Meal Package: Y \_\_\_ N \_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Meal Package: Y \_\_\_ N \_\_\_

### MEAL PACKAGE: \$250 per individual

Includes Thursday Reception, Breakfast Friday / Saturday, Lunch Friday / Saturday, Dinner Friday / Saturday, All Coffee Breaks

SPONSORSHIP LEVEL (per attached sheet) \_\_\_\_\_

SPONSORSHIP AMOUNT \_\_\_\_\_

Please RSVP if interested ASAP and we can work together to finalize contract details.

Signed contract and full booth payment due on or before **March 15, 2023**.

Cheques to be made payable to "NORTH OKANAGAN LIVESTOCK ASSOCIATION"

Please email signed contract to:

North Okanagan Livestock Association (NOLA)

ATTN: Janna Quesnel

[nola.bccattle@gmail.com](mailto:nola.bccattle@gmail.com)

PHONE: 1-250-547-1488

2102 Highway #6

Lumby, BC

V0E 2G1

### TRADESHOW & SPONSORSHIP INFORMATION

- Additional information will be sent to exhibitors as more event details are confirmed
- Sponsorship Questions? Please do not hesitate to contact Lani French at 250-540-7878 or [lanijofrench@gmail.com](mailto:lanijofrench@gmail.com)