



BCCA - Beef in B.C. Inc.

Representing the Beef Cattle Industry of British Columbia

CIRCULATION AND SUBSCRIPTIONS

To all members of the B.C. Cattlemen's Association
Canadian SubscriptionOne Year \$24.00
US Subscription (US funds)One Year \$36.00

ISSUED:

July, September, October, November,
January, March, May

CLOSING DATES:

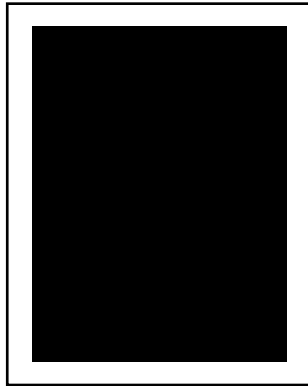
Camera Ready - 8th of month preceding issue
Typeset required - 1st of month preceding issue

AD SIZES:

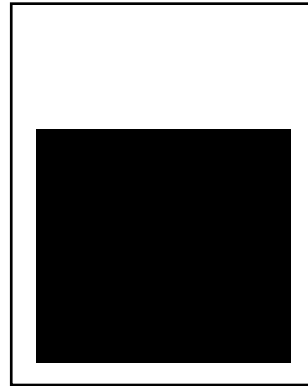
Full Page	7 1/4 x 10	(3 col x 10)
2/3 Horizontal	7 1/4 x 6 1/2	(3 col x 6 1/2)
2/3 Vertical	4 3/4 x 10	(2 col x 10)
1/2 Horizontal	7 1/4 x 5	(3 col x 5)
1/2 Island	4 3/4 x 7 1/2	(2 col x 7 1/2)
1/3 Horizontal	7 1/4 x 3 1/2	(3 col x 3 1/2)
1/3 Vertical	2 1/4 x 10	(1 col X 10)
1/3 Box	4 3/4 x 5	(2 col x 5)
1/4 Horizontal	7 1/4 x 2 1/2	(3 col x 2 1/2)
1/4 Box	4 3/4 x 3 3/4	(2 col x 3 3/4)
1/6 Horizontal	4 3/4 x 2 1/2	(2 col x 2 1/2)
1/6 Vertical	2 1/4 x 5	(1 col x 5)
Business Card	3 1/2 x 2	(1 1/2 col x 2)
Centre Spread	15 3/4 x 10	

Printed Offset: Three columns per page
Column Width: 2 1/4"
Magazine: 8 1/4" x 10 3/4" (bleed requires 1/8" extra)

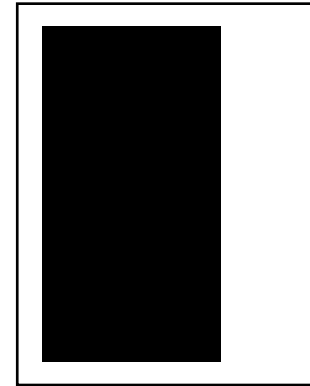
Bob Somers
Phone: 604-921-8393
Fax: 604-921-8059



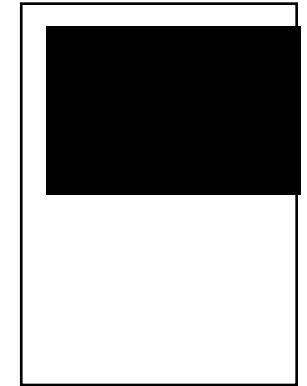
Full Page
7 1/4" x 10"



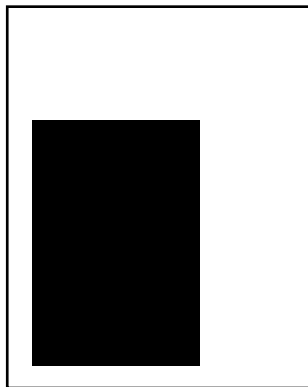
Two Thirds Horizontal
7 1/4" x 6 1/2"



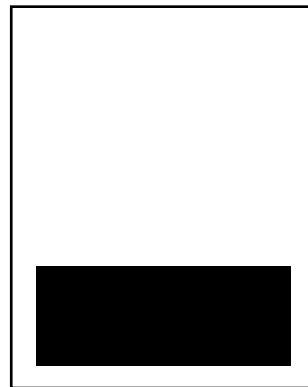
Two Thirds Vertical
4 3/4" x 10"



One Half Horizontal
7 1/4" x 5"



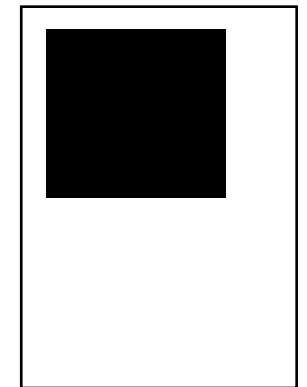
Island Half
4 3/4" x 7 1/2"



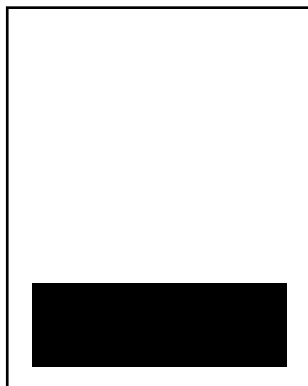
One Third Horizontal
7 1/4" x 3 1/2"



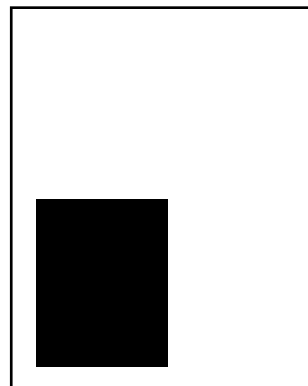
One Third Vertical
2 1/4" x 10"



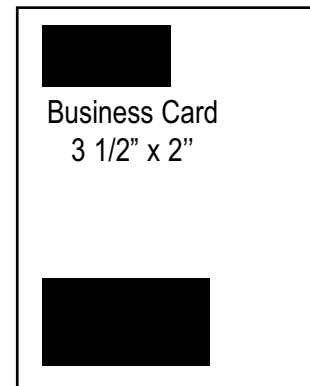
One Third Box
4 3/4" x 5"



One Quarter Horizontal
7 1/4" x 2 1/2"

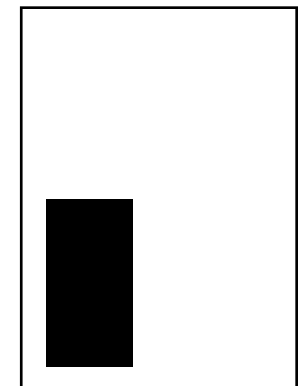


One Quarter Box
4 3/4" x 3 3/4"



Business Card
3 1/2" x 2"

One Sixth Horizontal
4 3/4" x 2 1/2"



One Sixth Vertical
2 1/4" x 5"