



www.beefinbc.ca

Bob Somers, Ad Sales Rep
 Vancouver, British Columbia
 P (604) 732-8394
 F (604) 732-8390
 C (778) 938-8393
ads@beefinbc.ca

Elaine Stovin, Editor
 #4-10145 Dallas Drive,
 Kamloops, BC V2C 6T4
 P (250) 573-3611
 F (250) 573-5155
editor@beefinbc.ca

2012 Publication & Mailing Schedule

	ADVERTISERS		PREPRESS		MAILING	
	AD SPACE BOOKING Deadline	AD SUBMISSION Deadline	EDITORIAL Deadline	FILES to PRINTER	INSERTS to MAILHOUSE	MAIL DATE
JAN/FEB 2012	Dec 1, 2012	Dec 7, 2012	Dec 1, 2012	Dec 14, 2012	Dec 21, 2012	Dec 28, 2012
MAR/APR 2012	Feb 1, 2012	Feb 9, 2012	Feb 1, 2012	Feb 15, 2012	Feb 22, 2012	Feb 29, 2012*
MAY/JUNE 2012	April 2, 2012	April 10, 2012	April 2, 2012	April 18, 2012	April 20, 2012	April 30, 2012
JULY/AUG 2012	June 13, 2012*	June 20, 2012*	June 13, 2012*	June 27, 2012*	July 4, 2012*	July 11, 2012*
SEPT/OCT 2012	Aug 1, 2012	Aug 8, 2012	Aug 1, 2012	Aug 15, 2012	Aug 22, 2012	Aug 29, 2012
NOV/DEC 2012	Oct 3, 2012	Oct 10, 2012	Oct 3, 2012	Oct 17, 2012	Oct 24, 2012	Oct 31, 2012
JAN/FEB 2013	Dec 1, 2012	Dec 5, 2012	Dec 1, 2012	Dec 12, 2012	Dec 19, 2012	Dec 27, 2012

* July /Aug magazine is delayed to accommodate the BCCA Annual General Meeting (May31 to June 2).

Please note, due to the short month in February, the March magazine mail date is slightly delayed.

Proud to be British Columbia's beef industry trade publication since 1985.