



BRITISH COLUMBIA CATTLEMEN'S ASSOCIATION

Representing the Beef Cattle Industry of British Columbia

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NEWS RELEASE

Guichon Elected to Lead Cattlemen

Last week at the 82nd annual meeting and convention, Judy Guichon was acclaimed as the Association President. Judy will serve as President for a two year term, elected annually by the Board of Directors.

The Guichon family operates a cow calf and yearling operation in the Nicola Valley. Judy is a member of the Nicola Stockbreeders Association.

Since coming to the BCCA Board of Directors in 2006, Judy has been an active volunteer on the following BCCA committees: Executive, Land Stewardship, ALR Review and Finance. In addition to her duties at the BCCA, Judy involved in guiding the Premier's Ranching Task Force. Guichon also represents the BC beef industry on the Business Risk Management advisory committee.

Serving on the Executive Committee with Judy are: Vice President - Ron Buchanan (Charlie Lake), Past President – Roland Baumann (Vanderhoof), Martin Rossmann (Quesnel), Mark Grafton (Prince George), Linda Allison (Princeton) and Larry Garrett (Vanderhoof). The executive committee members are elected annually by the BCCA Board of Directors.

Much of the work done by the Association is accomplished through our active volunteers.

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Since 1929, the Association has represented the interests of beef cattle producers in British Columbia and continues to work on issues affecting the industry on behalf of our more than 1,200 cattle producer members.

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