



BRITISH COLUMBIA CATTLEMEN'S ASSOCIATION

Representing the Beef Cattle Industry of British Columbia

AGRI CENTRE - #4 - 10145 DALLAS DRIVE, KAMLOOPS, B.C. V2C 6T4 PHONE (250) 573-3611 FAX (250) 573-5155

For immediate release

June 14, 2010

NEWS RELEASE

Big Bear Ranch Honoured with Stewardship Award

The BC Cattlemen's Association is proud to present Rainer and Gigi Krumsiek of Big Bear Ranch in Horsefly, BC with the 17th Annual Environmental Stewardship Award. The Environmental Stewardship Award (TESA) is presented annually by the BC Cattlemen's Association to recognize BC ranchers for going the extra mile in enhancing the environmental attributes of BC rangeland through outstanding management practices.

Big Bear Ranch is located in the foothills of the Cariboo Mountains with hundreds of lakes and streams in the surrounding area. The Krumsiek's have maintained a focus of working with Mother Nature to raise their livestock and grow their forage. This priority has enabled Big Bear Ranch to implement management practices that exemplify the ranch's commitment to water quality, riparian and rangeland stewardship, nutrient management and habitat conservation.

Big Bear Ranch will be presented with the award at the BC Cattlemen's Association Annual General Meeting on May 28 in Williams Lake, BC. "We are proud to recognize the Krumsiek's for their stewardship and innovation," says Kevin Boon, General Manager of the BC Cattlemen's Association. "BC cattle producers care about the environment and the land they work on. Presenting Big Bear Ranch with this award gives us the opportunity to acknowledge the hard work that they have put into implementing environmentally sustainable management practices on their own ranch."

This award would not be possible without the generous support of our sponsors: BMO Bank of Montreal, PrairieCoast Equipment Ltd. – Kamloops, The Beef Cattle Industry Development Fund and the BC Wildlife Federation.

As provincial winners, The Krumsiek's will now be considered for the national Environmental Stewardship Award to be announced at the Canadian Cattlemen's Association semi-annual meeting this August in Calgary.

A photo and further information on the Krumsiek Family, Big Bear Ranch is available upon request. For more information about the BCCA Environmental Stewardship Award
www.cattlemen.bc.ca/stewardship.htm

Contact:

Kevin Boon, BCCA General Manager	P (250) 573-3611
Alana Groeneveld, Stewardship Award Committee Coordinator	P (250) 573-3611
Rainer & Gigi Krumsiek, Big Bear Ranch	P (250) 620-3353