



BRITISH COLUMBIA CATTLEMEN'S ASSOCIATION

Representing the Beef Cattle Industry of British Columbia

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NEWS RELEASE **BC Cattlemen Elect New President**

Last week at the 80th annual meeting and convention, Roland Baumann, BC Cattlemen's Association (BCCA) Director from Vanderhoof, was acclaimed as the Association President. Roland will serve as President for a two year term, elected annually by the Board of Directors.

The Baumann family operates a cow calf operation at the base of Sinkut Mountain, about 10 miles southeast of Vanderhoof. Roland is a member of the Cluculz Lake Cattlemen's Association and is one of the representatives of the Nechako Valley Regional Cattlemen's Association to the BCCA Board.

Since coming to the BCCA Board of Directors in 2001 he has been an active volunteer on the following BCCA committees: Executive committee, Livestock Industry Protection Committee and the Finance Committee. Currently, Roland is Chair of the beef industry Horn Levy Committee. For five years Roland has represented cattlemen on the Food Quality and Safety Advisory Committee that oversees the strategic plan of the British Columbia Food Quality and Safety Initiative. As the British Columbia representative to Canada Beef Export Federation, Roland participates in trade missions to promote Canadian beef world-wide.

Serving on the Executive Committee with Roland are: Vice President - Judy Guichon (Quilchena), Past President - Ed Salle (Barriere), Bill Bentley (Progress), Ron Buchanan (Charlie Lake), Rod Savage (Cranbrook), and Linda Allison (Princeton).

The BC Cattlemen's Association depends on volunteers and we welcome the President and Executive to their positions for the coming year.

For more than 80 years, the Association has represented the interests of beef cattle producers in British Columbia and continues to work on issues affecting the industry on behalf of our 1,250 cattle producer members.

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